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RIO SALADO FOUNDATION ANNOUNCES NEW BOARD MEMBERS

PHOENIX (April 9, 2014) - Rio Salado Foundation (RSF), a local nonprofit whose mission is to preserve the history, natural beauty and economic future of Rio Salado and Papago Park, announced the appointment of four new board of director members.

The new members are: Shannon Scutari of Scutari and Co., Darin Sender, Sender Associates, Gena Trimble, Associate General Manager & Chief Communications Executive for SRP and Aric Zion, president & CEO of Zion & Zion.

Previously announced were the 2014 board officers, Chairman Mike Rooney, Vice Chairman, Mayor Mark Mitchell of Tempe, Treasurer, Mary Ann Miller, president & CEO of Tempe Chamber of Commerce, and Secretary, John Graham, president & CEO of Sunbelt Holdings. The remaining members of the RSF 2014 board include: Honorable Sam Campana (City of Scottsdale), Honorable Ed Lowry (City of Paradise Valley), Richard Foreman, director of public affairs (Southwest Gas), Bradley D Wilde (Land Advisors), Mayor W.J. "Jim" Lane (City of Scottsdale), Woody Wilson, producer/writer.

"We are excited to expand our board and involve more members of the community. We have several key initiatives that we are focusing on for the next few years including the Eisendrath Center for Water Conservation, Veteran's Memorial and Arizona Boathouse and Welcome Center," stated RSF's Executive Director Kim Knotter. "Tempe is experiencing an enormous amount of economic development around the lake with the introduction of new big business, hotels, and established local restaurant names and we are thrilled to be a part of it all."

About The Rio Salado Foundation

The Rio Salado Foundation was initially formed in 2001 to ensure the success of the Rio Salado Project. Governed by a board of directors over the past 13 years the foundation has supported the construction of several historical, cultural and recreational projects. The numerous benefits of bringing water back to the Rio Salado include the restoration of natural habitats, new residential and economic development opportunities and a wealth of recreational and cultural amenities for all Valley residents and visitors alike. With parks and museums, educational activities for children, and venues for performing arts and sporting events, the region is one of the most popular draws in the state with over 2.6 million visitors annually. Tempe Town Lake is one of Arizona's most popular attractions for fishing, jogging, boating, bicycling and many international and local sporting events such as the Ironman Triathlon. For more information about Rio Salado Foundation please visit www.riosaladofoundation.org or call 480-473-0245.

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