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RIO SALADO FOUNDATION ANNOUNCES NEW BOARD

Local Nonprofit Unveils New Logo and Inducts Members of Emeritus Board

PHOENIX (November 18, 2013) - Rio Salado Foundation (RSF), a local nonprofit whose mission is to preserve the history, natural beauty and economic future of Rio Salado and Papago Park, announced the appointment of its 2014 board of directors at a recent reception at The O'Connor House. The reception also featured the introduction of a new logo and the induction of several board members to emeritus status.

The members of the RSF 2014 board include: Honorable Sam Campana (City of Scottsdale), Honorable Ed Lowry (City of Paradise Valley), Richard Foreman, director of public affairs (Southwest Gas), Bradley D Wilde (Land Advisors), Mayor W.J. "Jim" Lane (City of Scottsdale), Woody Wilson, producer/writer, and Aric Zion, president & CEO (Zion & Zion).

For their years of dedicated service and commitment to the Rio Salado Foundation's vision, five former board members were inducted to emeritus status: William Post, Richard Silverman, Honorable Harry Mitchell, Honorable Neil Giuliano, and Honorable Hugh Hallman.

The reception at The O'Connor House, one of RSF's completed projects, honored existing and new board members as well as unveiling a new logo for the nonprofit. The new logo embodies RSF's vision for the Rio Salado corridor and Papago Park with regards to historic preservation, economic development and recreation.

Previously announced were the 2014 board officers, Chairman Mike Rooney, Vice Chairman, Mayor Mark Mitchell of Tempe, Treasurer, Mary Ann Miller, president & CEO of Tempe Chamber of Commerce, Secretary, John Graham, president & CEO of Sunbelt Holdings.

"Our 2014 board will be a driving force in helping us raise money to complete the three key projects we are focusing on: Eisendrath House, Veteran's Memorial and Arizona Boathouse and Welcome Center," stated RSF's Executive Director Kim Knotter. "The next few years will be an exciting time as Tempe sees huge changes like the construction of State Farm's headquarters and the Omni hotel. We will continue to push to make Tempe and Papago Park a destination for locals and visitors alike."

About The Rio Salado Foundation

The Rio Salado Foundation was initially formed in 2001 to ensure the success of the Rio Salado Project. Governed by a board of directors over the past 12 years the foundation has supported the construction of several historical, cultural and recreational projects. The numerous benefits of bringing water back to the Rio Salado include the restoration of natural habitats, new residential and economic development opportunities and a wealth of recreational and cultural amenities for all Valley residents and visitors alike. With parks and museums, educational activities for children, and venues for performing arts and sporting events, the region is one of the most popular draws in the state with over 2.6 million visitors annually. Tempe Town Lake is one of Arizona's most popular attractions for fishing, jogging, boating, bicycling and many international and local sporting events such as the Ironman Triathlon. For more information about Rio Salado Foundation please visit www.supportriosalado.org or call 602-421-8857 or 480-473-0245.

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